



PROF. DR. MARKUS KRAMER

Executive Director
KMH Optimum GmbH, Heidelberg

PERSONAL DETAILS

Year of birth 1964
Place of birth Aachen, Germany
Nationality German

MANDATES

BCT Technology AG, Willstätt
Member of the Supervisory Board

JMBG Verwaltung GmbH, Dortmund
Member of the Advisory Board

Institute for Marketing and Customer Insight, University of
St. Gallen, Switzerland
Member of the Supervisory Board

PROFESSIONAL CAREER

Since 2022 KMH Optimum GmbH, Heidelberg
Beratung und Beteiligungsmanagement
Executive Director

Since 2020 Independent Advisor,
Supervisory Board/Advisory Board

2017 – 2019 BASF SE, Ludwigshafen
President BASF Group Europe, Middle East,
Africa, Central Asia

2006 – 2017 BASF SE, Ludwigshafen
BASF East Asia Ltd, Hongkong (from 2012)
President BASF Dispersions & Pigments Division

Since 2004 Technischen Universität Braunschweig,
Institute for Engineering Design
Honorary Professor

2004 – 2006 BASE SE, Ludwigshafen
Senior Vice President Acrylics &
Superabsorbents

2001 – 2004 BASF SE, Ludwigshafen
Group Vice President Global Marketing
Fine Chemicals

1998 – 2001 Knoll AG, Ludwigshafen/
BASF Pharma Ltd., London
Vice President Corporate Development,

1996 – 1998 BASF AG, Ludwigshafen
Assistant to a member of the Executive Board

1994 – 1996 BASF AG, Ludwigshafen
Internal Marketing Consulting

1993 – 1994 EON.SE, Essen
Manager of Eastern Europe Sales Unit

EDUCATION

1995 Doctorate (Dr. oec (PhD)),
University of St. Gallen, Switzerland

1988 -1992 University studies in economic sciences,
University of St. Gallen (lic. oec.), Switzerland

1983 – 1986 Bank apprenticeship,
Deutsche Bank AG, Wuppertal